Puentes de Salud

www.puentesdesalud.org

Promotoras de Salud at Puentes

Community leaders | Trusted educators |Navigators

Connecting healthcare, wellness, and education

Rooted in Community

- Part of Puentes since its grasroots beginnings
- From medical clinic to organization-wide leadership
- Community knowledge shaped the Puentes model

Where Promotoras Work

Clinic

- screenings
- mammograms
- health education counseling

Health & Wellness

- food access
- support groups
- case navigation

Education & Art

- youth workshops
- community outreach

Supporting the people doing the work

- Topic-specific training and continuing education
- Shared clinical and wellness supervision
- Monthly reflective space with behavioral health staff

Sustaining the Model

- Volunteer roots → paid contractor roles in 2020
- Short-term grants challenge long-term relationships
- Compensation, continuity, and support must grow together

What Impact Looks Like

- 5,000 outreach hours in 2024
- 300+ dietary counseling referrals in 2025
- Beyond numbers: trust, access, connection, leadernship

The Lesson

Promotras are not simply a bridge to the community, they are community leaders who shape the care itself.

Thank You!

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